

# BRAINCREATORS

INTELLIGENT DIGITAL INSPECTORS TO ACCELERATE YOUR BUSINESS

Perceive



Respond

Decide

# ALL STAR TEAM WITH A MASSIVE OPPORTUNITY



**Jasper Wognum**

*CEO & co-founder*  
M.Sc. AI | Serial Entrepreneur



**Glenn Brouwer**

*CRO & co-founder*  
MBA | IBM Software director



**Gerbert Kaandorp**

*CTO & co-founder*  
Futurist | Backbase founder



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*Chief Science*  
M.Sc. Artificial Intelligence  
University of Amsterdam



**Anton Radice**

*Chief Machine Learning*  
M.Sc. Computational Science  
eScience Research Institute





DIGITAL INSPECTORS  
perform

**10x faster visual  
inspections**

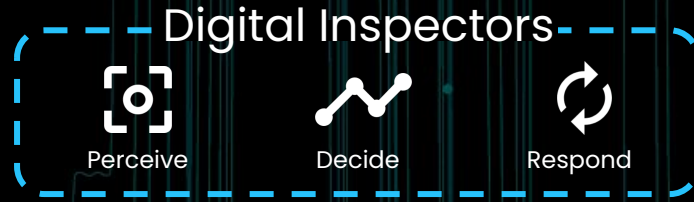
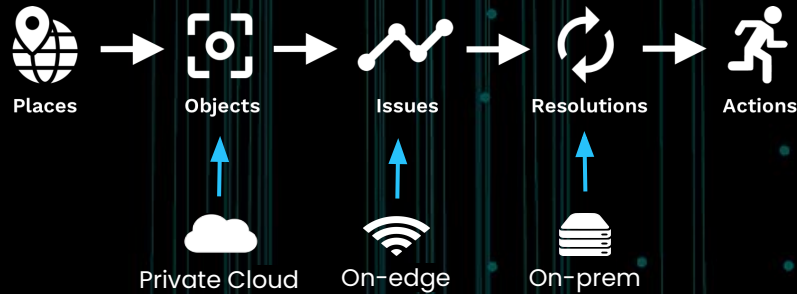
POWERED BY

**brainmatter**

 Self funded

 Profitable in 2020

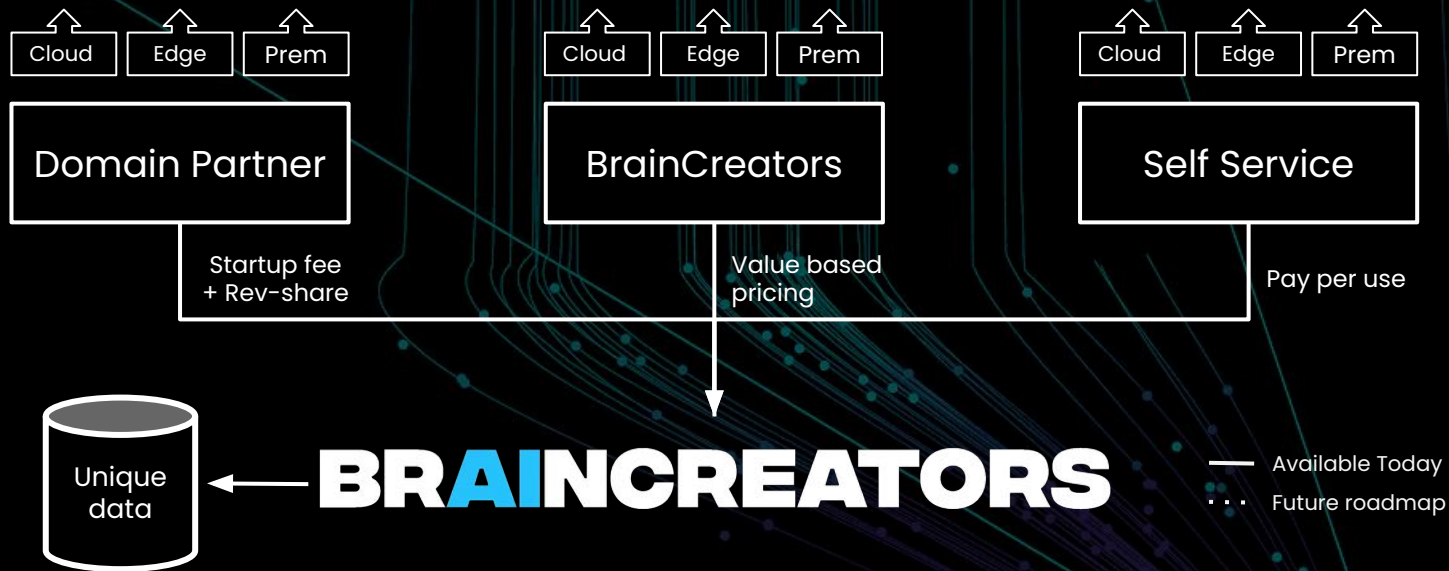
# MADE OF BRAINMATTER, EMPLOYED IN REALITY



POWERED BY **brainmatter**



# OUR BUSINESS MODEL



# THE MARKET

Visual inspection tasks  
are everywhere



Our digital inspectors  
will perform anywhere

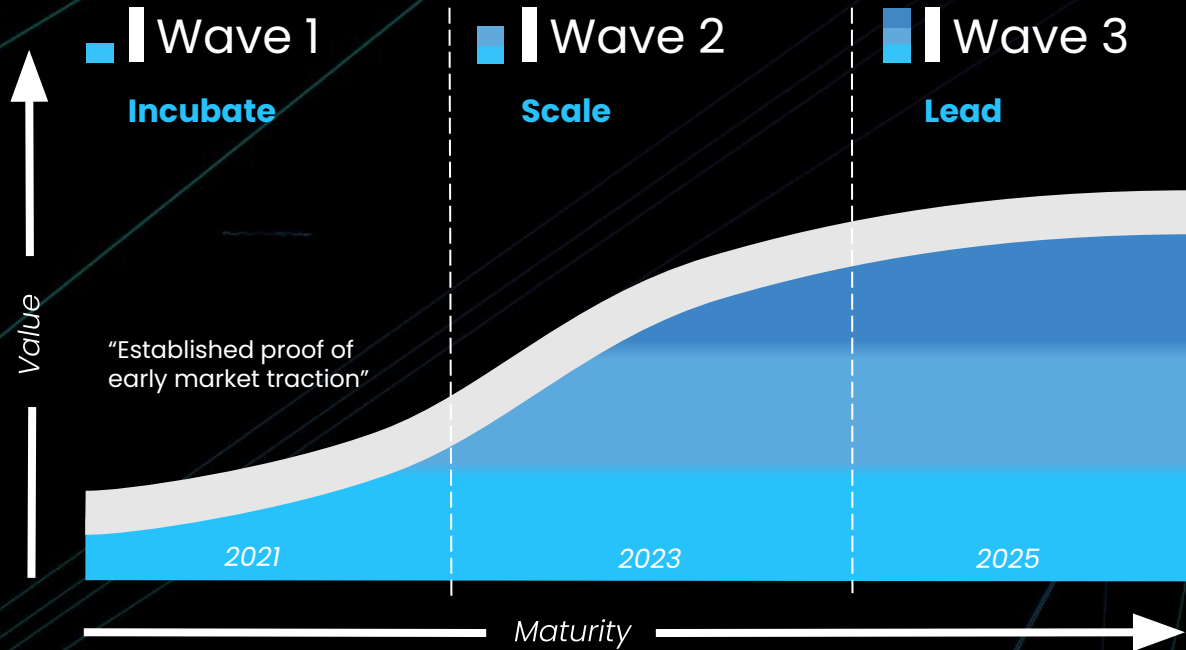
Ambitious realistic goal

282.6 M Revenue in 2025

5.8 % of the the 5B\*  
European AI-based  
*visual analytics* horizontal

# GROWTH STRATEGY

We rapidly launch digital inspectors with a **focus strategy**.



## 2 GTM segments:

### 1. Domain partners

- long-term strategic relationships

### 2. Volume Clients

- Plug & play digital inspectors

# PARTNERS AND CUSTOMERS



Press reference

*"BrainCreators is the deserving winner because with the innovative BrainMatter platform they make AI accessible to every company. BrainMatter enables an increasing number of organizations to run existing core processes better and faster. We are extremely proud that IBM PowerSystems is an integral part of this solution."*

Sander Slingerland, Director Global Business Partner Organization at IBM Benelux



Press reference

*"Thanks to the BrainMatter platform we can easily develop intelligent image analysis solutions and we are able to quickly add innovations to our services. This allows us to create added value for our customers."*

Niels van Doorn, Sr. Manager System, Application & Service Support bij Bosch Energy and Building Solutions

## ADVANTECH

*Enabling an Intelligent Planet*

*"As edge AI becomes increasingly important, it is vital that we work with partners who are able to combine domain knowledge with a practical mindset to deliver successful projects. We are convinced that BrainCreators can help customers get the best out of Advantech's Nvidia technologies"*

Jash Bansidhar, managing director of Advantech Europe

Press reference



Press reference

*"We produce 24/7 with five shifts. They don't all make exactly the same decisions. Thanks to machine learning, we can make it consistent."*

Johan Bernard, manager process engineering at Tata Steel Europe

## Amsterdam Airport Schiphol

Press reference

*"With ARA\* we can gain added value from our surveillance images. This includes counting people, traffic flows, human behavior, public safety, automated visual inspections and checking the integrity of assets. This will enable us to make our airport safer and more efficient while meeting legal requirements"*

Raymond Kossen, Product Manager at Schiphol Group



Press reference

*"The collaboration with BrainCreators is in line with our strategy to work closely with leading technology suppliers. In addition, the BrainMatter platform enables us to simplify processes for our customers with smart technology and significantly reduce the costs of building and implementing intelligent automation solutions."*

Jacco Saaman, Business Development & Innovation Director at SPIE

\*ARA is our digital inspector for automated recognition and anonymization

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A

Series



8-12 M



All star  
team



Top-tier  
partners



TRL  
9



BrainMatter  
launched '20



Revenue goal  
282,6M in 2025