

Dutch Israeli Startup Innovation Day

Dutch startups pitch to Israeli and Dutch Venture Capital

Thursday 8th of July 2021, 11:00-13:00 IL time/10:00-12:00 NL Time

Registration: https://www.eventbrite.com/e/pitching-of-dutch-startups-to-israeli-and-dutch-venture-capital-tickets-146975372295

Zoom:

YouTube Live: https://youtu.be/UQIFO34VAkg

Objective

The overall objective of the event is to let Dutch startups (raising between 500K-2mln Euros) pitch to both Israeli and Dutch Venture Capitalists. The focus areas are Enterprise SaaS, Fintech, Cybersecurity, Software, Development tools, Internet, Big Data, AI, ML, NLP and Digital Health.

11:00-11:10 Welcome note

- HRH Prince Constantijn, Special Envoy TechLeap.NL
- Dr. <u>Racheli Kreisberg</u>, Innovation Attache, Netherlands Innovation Network, Ministry of Economy and Climate Change
- Dr. Yossi Vardi, co-chairman, Dutch Israeli Startup Innovation Day

Moderator: Elizabeth Kleinveld, Partner Success Lead, Startupbootcamp, The Netherlands

11:10-11:20 Introduction panelists

- <u>Hugo Bongers</u>, Managing Director, Head of ABN AMRO Ventures
- <u>Filip Cuypers</u>, Principal, Volta Ventures
- Maarten Derks, TIIN capital, The Netherlands
- Irad Dor, Partner, M12, Microsoft Ventures
- Roy Ramon, Managing Partner & Investor, Zero Gravity Capital

11:20-11:35 Pitches of Dutch startups (3 min/each)

- Arash Asady, Bits of Stock
- Michiel Huisbergen, DialogueTrainer
- Andy Kalbvleesh, <u>Didux.io</u>
- Hans Slijp, <u>ECG Excellence</u>

11:35-11:55 Panel discussion Israeli & Dutch Investors to discuss the pitches



12:00-12:15 Pitches of 4 Dutch startups (3 min/each)

- Niels Mulder, <u>Flow Your Money</u>
- Rene Verspuij, <u>Gemvision</u>
- Mihai "Mike" Drăghici, PayByFace
- Wim Kees Janssen, <u>Syntho.Al</u>
- 12:20-12:40 Panel discussion Israeli & Dutch Investors to discuss the pitches
- 12:40-13:00 General discussion

Moderator: Dr. Yossi Vardi



Biosketches

Constantijn van Oranje, Techleap.nl



Constantijn van Oranje leads Techleap.nl, the accelerator for the Techecosystem in the Netherlands. As Special Envoy he is on a mission to turn The Netherlands into a unicorn nation. He and his team connect the Dutch Tech-ecosystem to help ambitious and promising Dutch Tech companies grow fast internationally by improving their access to capital, market, talent and technologies. Constantijn co-founded StartupFest Europe, which is still the biggest start-up event ever organized in The Netherlands. He used to be Chief of Staff of VP Neelie Kroes at the European Commission in charge of the Digital Agenda and lead the Brussels office of the RAND Corporation. He is currently also Director

Digital Technology & Macro Strategy at Macro Advisory Partners in London and New York and Edge Fellow at Deloitte Centre for the Edge. Besides innovation and technology Constantijn van Oranje is passionate about art, music, photography, and nature.

Dr. Yossi Vardi, Chairman, International Technologies Ventures



Dr. Yossi Vardi was born in 1942 in Israel. He is one of Israel's early entrepreneurs. Mr. Vardi co-founded, led, funded, and helped build more than 85 high-tech companies in diverse areas of software, energy, internet, mobile, electro-optics, clean water and others. Today he is the co-founder & serves as board observer at Wefi and he also a chairman at 4YFN. In 1996 he became the founding investor of Mirabilis- the creator of ICQ, which is the first Internet-wide Instant messaging. In 1969, Vardi co-founded and

was the first CEO of Tekem. He also co-founded Alon oil company, ITL (International Laser Technologies), Granite Hacarmel & others. Vardi was chairman of the board of trustees of Jerusalem Foundation, serves on the board of trustees of the Technion and served on those of Weitzman Institute, The Hebrew University & The Open University. He was advisor to the World Bank, United Nations Development Program, CEOs of Amazon, AOL, Siemens-Albis, and Allied—signal. Vardi was member of the World Economic Forum, and Co-chairman of the EU-Israel business dialogue. Vardi also holds extensive government and public experience. He was the director general of Ministry of Development and Ministry of Energy and served as chairman of Israel National Oil Company, and Israel Chemicals.



Hugo Bongers, Managing Director, Head of ABN AMRO Ventures



Hugo Bongers is the Managing Director of ABN AMRO Ventures. Hugo started as the first full time employee of the fund back in 2017. Since then, the fund made 15 investments, including 1 exit. Portfolio companies include amongst other, Tink, solarisBank, OpenInvest and Quantexa. He previously worked in leveraged finance and private equity outside ABN

AMRO and has always been active in the TMT market. ABN AMRO Ventures is the corporate venture capital arm of ABN AMRO Bank. The fund's mission is to make strategic investments in technology companies which are relevant for the bank and the digital transformation of its products and services. The fund totals €150M fund and with a portfolio of 15 companies including 1 successful exit.

Filip Cuypers, Principal at Volta Ventures



Filip Cuypers is a Principal at Volta Ventures and focuses on investment opportunities in the Netherlands. Volta Ventures, a venture capital fund with €100M in assets under management, currently invests €300k to €2M tickets from its second fund. The firm focuses on early-stage B2B software companies headquartered in the Benelux. Its portfolio includes 20+ companies across a wide range of sectors including FinTech, DevOps, PropTech and AI/ML and recently had 2 exits. Prior to joining Volta, Filip worked at a Dutch multi-stage investment fund focused on e-commerce,

digital media and travel & leisure as well as at a marketing tech scale-up in New York City.

Maarten Derks, TIIN Capital, The Netherlands



Maarten Derks is partner in TIIN Capital, a Dutch venture firm with € 50 million under management. TIIN Capital invests mainly in, early stage and scale-up (cyber)security companies based in Europe and Israel. TIIN Capital has a network of 750 informal investors, mainly entrepreneurs that supports their investment companies actively. Maarten has worked in M&A for more than 35 years, set up his own SW-development

company, that was sold to a listed German company in 2000. Since 2016 Maarten is partner in TIIN Capital and was involved in more than 50 transactions in the IT-industry and has extensive experience in supporting founders/management in growing their company.



Irad Dor, Partner, M12, Microsoft Ventures



Irad is a partner at M12 in Tel Aviv, where he leads early-stage investments in cloud infrastructure, cybersecurity, and enterprise software in Israel and the broader EMEA region. Previously, Irad was a venture partner at Eight Roads Ventures Europe (formerly Fidelity Growth Partners) where he led growth stage investments in enterprise software, cybersecurity, and data infrastructure. Prior to Eight Roads, he was a director at Singtel Innov8 in Israel, where he invested in leading Israeli cybersecurity and cloud infrastructure companies. Irad has 20 years of R&D, operations, and business

development experience in the Israeli and European ecosystems at both startups and large multinationals across industries, including telecom, cybersecurity, fintech and enterprise software. Irad started his career in both 8200 and the technology unit of the Israel Defense Forces. He has an MBA from London Business School and dual Bachelor of Science degrees in electrical engineering and computer science from Tel Aviv University.

Roy Ramon, Managing Partner & Investor, Zero Gravity Capital



Roy Ramon is an Investment Manager in Intel Capital's Platform Engineering Sector (PEG). Roy leads Israel and EU external partnerships in the area of Semiconductor and Intellectual Properties (IP) that help PEG to create market leading SOCs via business transactions ranging from Licensing, Equity Investments, JV to M&A. Roy is also the Founder of the Israel/EU based Intel

Ingenuity Partner program to enable startups to be successful via hosting and coaching by Intel expert engineers. In 2016 Roy started Intel FinTech Technology HUB at "The Floor" in Tel Aviv in partnership with partners like RBS, Banco Santander, HSBC, Intesa Sanpaolo, Accenture and KPMG. Roy joined Intel through the acquisition of Envara LTD. After that he served in various leadership positions enabling WiMax initiatives with Sprint & Clearwire. Through wireless innovation programs, Roy led the formation of innovation teams and led multiple successful initiatives including CCF®, OIC and Intel Unite®. Roy holds multiple patents and has contributed to several standards. Roy is an Entrepreneur at heart and sold his first startup at the age of 17. Roy has advised multiple startups in Israel and co-founded GenomeCompiler that was later acquired in March 2016. Roy is Graduate of the Israeli Naval officer academy and had the distinguished pleasure of contributing as the head of communication and cyber unit of Navy. He holds a BA in Computer Science & Business management (Magna Cum Laude).



Elizabeth Kleinveld, Partner Success Lead, Startupbootcamp Fintech & Cybersecurity



Elizabeth Kleinveld is an investor, Fintech expert and ecosystem builder, who links various parties in the value chain from startups and scale-ups to regulators, investors and large corporates. Elizabeth spent twenty years working in the tech and banking sectors in the Netherlands and joined Startupbootcamp's Fintech & Cybersecurity Accelerator in 2016. She is responsible for the Corporate Partners (Banks, Insurers, Pension Funds, Consultants, Systems Integrators etc.). In this role she helps them

scout and work with the most promising startups. Elizabeth has hosted a number of panel discussions at various conferences on Corporate Innovation and Corporate Startup Collaboration. She travels the world to find the best startups to invest in and work with and is a big proponent of the Israeli startup scene.

Dr. Racheli Kreisberg, Innovation Attaché, Netherlands Innovation Network, Ministry of Economy and Climate Policy and Israeli Dutch Innovation Center



Dr. Racheli Kreisberg serves since January 2016 as the Innovation Attaché of the Holland Innovation Network, Ministry of Economic Affairs, at the Netherlands Embassy in Israel. She is responsible for developing R&D and business collaborations between Dutch and Israeli companies, Universities and research institutions. Her work is focused on the High-Tech Systems and Materials (HTSM) top-sector, i.e., photonics, robotics, cyber, agro-tech

as well as the Life Science and Agro&Food top sectors. Prior to this position she managed her own consultancy company that specialized in the initiation and management of collaborative EU research projects and she serves as an evaluator of the EU. Dr. Kreisberg was the Head of the Bioinformatics Unit of Tel Aviv University between 1998-2005. Dr. Kreisberg holds a PhD in Biotechnology and Molecular Microbiology from Tel Aviv University (TAU), an Executive MBA from TAU, an MSc in Chemistry (summa cum laude) from the Technion Israel Institute of Technology.