

Urgency to deliver products for people with dementia and call for worldwide cooperation

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A public health priority



World Health
Organization

a
alzheimer
nederland

Who is affected?

What does it cost?

Action areas and targets?

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Who is affected?

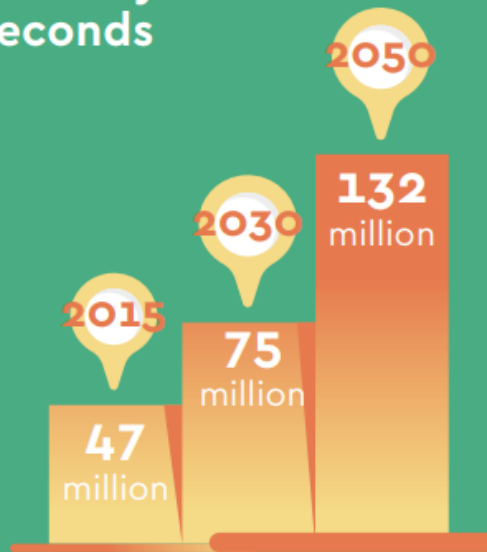


Nearly 10 million new cases every year

One every 3 seconds

47 million people worldwide in 2015

Set to almost triple by 2050



More elderly in every society
Onset dementia > 75 years

Survival rates are higher in cancer and heart diseases



Majority of people who will develop dementia will be in **low- and middle-income countries**

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What does it cost?

2015



US\$818 billion:
estimated costs to
society in 2015

2030



US\$2 trillion



Families and friends
provide most of the care

Carers experience physical,
emotional and financial stress

Costs are related to staffing in home care and residential facilities.

Medical treatments will cause a raise in costs when they become available.

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Dementia as a public health priority



Dementia awareness and friendliness



Dementia risk reduction



Dementia diagnosis, treatment & care



Support for dementia carers



Information systems for dementia



Dementia research and innovation



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Technology solutions:
- address the needs of family carers;
- replace or support the work of professional care.

More developed countries have an obligation to implement knowledge and solutions on a global level.



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